


# How to Help

## Heralds of Nature®

The *Heralds of Nature* society  **HERALDS of NATURE**  
A Society of National Wildlife Federation®  
recognizes special supporters of the National Wildlife Federation who donate \$1,000 and above annually. These concerned conservationists provide vital support to help us respond effectively to wildlife emergencies—from saving endangered species, including the Florida panther, to protecting critical wildlife habitat such as the Arctic National Wildlife Refuge.

*Heralds of Nature* members enjoy exclusive benefits including *Inside Reports* from NWF's president on our latest successes and challenges, invitations to NWF's annual President's Reception and other special events.

## Guardians of the Wild®

Guardians of the Wild is a prestigious group of NWF supporters who value America's tradition of conservation and are ready to make the personal commitment to support NWF's conservation-through-education mission. These members constitute a critical force in protecting our natural world for generations to come.



With a gift of \$100, \$250 or \$500, you can become a Guardian of the Wild. In return you will receive a variety of special benefits and a *Wildlife Report* newsletter, reserved especially for these dedicated members.

## NWF Leaders Club®

If working toward a sustainable balance between humans and our natural world is important to you, one of the most effective ways you can help is by becoming a member of the NWF Leaders Club. Leaders Club members commit to supporting NWF's efforts with modest monthly contributions. And Leaders Club members receive regular update packages that provide an "insider's perspective" on vital wildlife conservation issues.



## Memorial and Tribute Programs

Memorial and tribute contributions are special gifts providing an opportunity to let family and friends know that they are being remembered. You may wish to consider this type of gift to express sympathy, or to celebrate a birthday, graduation, anniversary, holiday or other special occasion.

## Matching Gifts Program

The Matching Gifts Program is an easy way to double your contribution to NWF. Please ask your employer for a matching gift form. Then just fill in your portion, send it to us and we'll do the rest. Please keep in mind that many employers will also match gifts even if you are now retired.

## Workplace Giving

As a founding member of Earth Share, a federation of more than 40 conservation organizations, NWF participates in many annual giving campaigns hosted by companies, state agencies and municipal governments, including the Combined Federal Campaign. Each year, many individuals support NWF's programs through payroll deduction at their workplace (choose #911 for NWF). Find out if your employer hosts a workplace giving campaign and if it includes Earth Share. For more information about workplace giving, please call us at the number listed below.



Earth Share

## Wills and Estate Planning

You can make a gift as part of your estate plan and make the world a safer, healthier place for future generations. We can help you prepare to meet with your attorney on how to carry out your personal objectives for your estate. Please refer to page 56 for more information.

## Gifts That Provide Income

If you are age 60 or older, your gift can provide you with secure, lifelong income. You also may receive other benefits, such as tax savings, and a great sense of satisfaction. Call the number below for more information.

*For more information on any of the giving options listed here, please call 1.800.332.4949 or visit our website at [www.nwf.org](http://www.nwf.org).*

# Supporting NWF Through a Bequest or Planned Gift

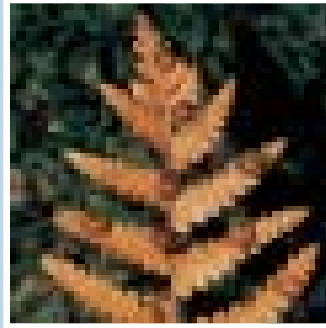
In 1989, friends of National Wildlife Federation formed a society for people who care about making a place for wildlife in our modern world and protecting our wildlife heritage for future generations.

The Rara Avis (Latin for “Rare Bird”) Society honors people who have established a planned gift to benefit the National Wildlife Federation. More than 2,400 people have joined. If you prefer, your name will be held in complete confidence.

You can be a member simply by letting us know you have included the National Wildlife Federation in your will or trust. Some friends designate NWF as the beneficiary of a life insurance policy or retirement plan and others establish a lifetime income gift to benefit themselves or a loved one and wildlife.

We urge you to consult your attorney in preparing your will and hope that the following language will be helpful in providing a bequest to NWF:

Photo by NWF supporter Tom Pawllesh©



“I give, devise, and bequeath to the National Wildlife Federation, a nonprofit corporation organized and existing under the laws of the District of Columbia, and with current business address of 11100 Wildlife Center Drive, Reston, Virginia 20190, \_\_\_\_\_ (specific dollar amount, property or percentage) to be used for its general purposes for wildlife conservation and education.”

For further information, without obligation, about making a bequest or planned gift to NWF, please contact us at:

Office of Planned Giving  
National Wildlife Federation  
11100 Wildlife Center Drive, Reston, Virginia 20190  
1.800.332.4949 or FAX: 703.438.6045  
E-mail: [raraavis@nwf.org](mailto:raraavis@nwf.org)  
or visit our website at [www.nwf.org](http://www.nwf.org)

## Executive Staff

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